

Strengths Assessment

---for those in transition---

Helping you name and embrace the strengths that reflect your best self

Upcoming session:

- February 27 & March 5, 3:30-5:00 pm
- April 30 & May 7, 10:00-11:30 am
- July 17 & 24, 3:30-5:00 pm

Location TBD

Fee including assessment: \$300

To register, email Beth - beth@redtailcomms.com

We serve as your sidekick

For anyone in job or career transition – whether by your choice or due to outside circumstances. If you’ve been laid off, aged out, or are looking to create your own opportunity – we are the sidekicks on your adventure.

“I felt super prepared and confident with my strengths and called out what my top five were and what that said about me!”

“Set those expectations and that’s how I’ll wind up with the best kind of connection!”

The bases we cover

Using the Clifton Strengths assessment as a starting point, we’ll focus in on what you do best – naturally – and how to make sure your next opportunity builds on your strengths, whether it’s a job interview or a new entrepreneurial adventure.

What we deliver

Two in-person meetings in a small group setting to explore how your 34 strengths manifest in your professional life and how focusing on strengths in a job search improves the chances of success. One on one follow-up meetings with writer Phil Soucheray are available for help with resumes or bios.

The details-what’s included

- The CliftonStrengths assessment with full 34 report (taken prior to the in-person meetings)
- Two 90-minute sessions (groups of 4-6)
- Separate one-on-one writing sessions (addl fee)

RedTail Communications

Course content

Session 1

- Overview of the research
- Exploring our individual results

Session 2

- Exploring the four domains of strengths
- Using strengths to create thriving teams

Who we are

Beth Johnson gained her Gallup certification in 2017 and has seen its power. She is crazy passionate about all the Strengths assessment shows us about ourselves. She enjoys seeing the transformative value the assessment can hold, especially for those wondering about their next step and what they bring to the table.

Phil Soucheray has experienced many significant transitions in his career. A gifted writer who has covered everything from breaking news to the health care industry and religious communications, he is now at the ready to help shape your story.



beth@redtailcomms.com

What Is CliftonStrengths?

CliftonStrengths, formerly called StrengthsFinder, is an assessment that helps individuals identify their natural talents and strengths. The assessment consists of 34 themes and includes a report that ranks your 34 strengths in order of intensity. By understanding your unique strengths, you can take the time to focus on what you do best at work, instead of focusing on what you're not so great at.

- | | |
|-------------------|-----------------------|
| 1. Achiever | 18. Futuristic |
| 2. Activator | 19. Harmony |
| 3. Adaptability | 20. Ideation |
| 4. Analytical | 21. Includer |
| 5. Arranger | 22. Individualization |
| 6. Belief | 23. Input |
| 7. Command | 24. Intellection |
| 8. Communication | 25. Learner |
| 9. Competition | 26. Maximizer |
| 10. Connectedness | 27. Positivity |
| 11. Consistency | 28. Relator |
| 12. Context | 29. Responsibility |
| 13. Deliberative | 30. Restorative |
| 14. Developer | 31. Self-Assurance |
| 15. Discipline | 32. Significance |
| 16. Empathy | 33. Strategic |
| 17. Focus | 34. Woo |

Ultimately, you'll be more energized, engaged and motivated if you can apply what comes naturally to you in your next role.

Why Strengths?

Our strengths are powerful and understanding them is transformative. When we learn how to intentionally seek ways to apply our strengths to our goals, our ability to perform with excellence increases substantially. And- we are happier, more joy-filled, and better able to thrive!

Our top five

Beth

1. Strategic
2. Arranger
3. Activator
4. Connectedness
5. Belief

Phil

1. Connectedness
2. Adaptability
3. Intellection
4. Learner
5. Communication